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“Jersey Grown”
DAHLIAS
GLADIOLUS
DELPHINIUM



B. K. Matlack
Cottage Avenue and Oxford Street
BRIDGETON, N. J.

PRICE LIST—1930

Visitors Always Welcome

Postage Paid On All Orders of One Dollar Or Over
Cash With Order

All Stock Guaranteed True to Name
Call For Your Order and Receive Extras

DAHLIAS

D., Decorative; C., Cactus; H. C., Hybrid Cactus;
H. D., Hybrid Decorative; P., Peony.

No Dahlia Plants Shipped After June 15th.

	Tubers	Plants
ADDA PATTERSON. H. C. Pure white. Always good. An all around dahlia	2.00	1.00
ALICE WHITTIER. H. C. Good primrose yellow	1.50	.75
AMARILLO GRANDE. H. D. Bright yellow. Enormous flowers and many of them75
AMBASSADOR. C. Soft yellow buff, shaded salmon pink. Fine and beautiful50	
AMERICAN TRIUMPH. C. Pure oriental red. Grows well and is a splendid keeper when cut. Winner of the American Home Sweepstakes at the New York Show		5.00
AVALON. D. A yellow that stands out. You will like it	1.00	.50
BARBARA REDFERN. D. Blend of old rose and old gold. An outstanding dahlia	2.50	1.00
BASHFUL GIANT. D. Apricot and amber. Will grow to an immense size50	
CASPER G. WARE. D. Clear violet rose. Always full of bloom. Medium tall	1.00	.50
CHAMPAGNE. D. Champagne color. Very striking	1.00	.50
CHARLES H. STRATTON. D. Pale gold, shaded old rose. Has won many prizes.50	
COLOR SERGEANT. D. Large, beautiful salmon-orange. A real dahlia	4.00	2.00
DADDY BUTLER. H. C. Carmine rose, reverse lighter. Gives splendid results .	.75	.50
DR. TEVIS. D. Salmon rose and old gold. An old standby25	
EAGLE ROCK BEAUTY. D. Beautiful combination of pink and cream. Splendid cut flower	3.00	1.50
E. B. ROBERTS. D. Autumn shades. Good stems. Splendid cut flower50	
EDNA FERBER. H. C. Glistening coral, shading to old gold at base of petals. A splendid dahlia		1.25
ELITE GLORY. D. A very large rich red flower. Bush and foliage very strong ...	2.00	1.00
ELIZA CLARK BULL. D. Beautiful white. One of the best	1.50	.75
ELKRIDGE. H. C. White. Bush always full of bloom	1.50	.75
ELLINOR VANDEVEER. D. Lavender pink. Splendid stems. Wonderful flowers	.75	.50
ELSIE DANIELS. H. C. Bluish lavender, center white. Fine flower75	.50
EMMA MARIE. D. Pink, shading white in center50
ESTHER R. HOLMES. H. C. Orchid pink. Fine. You will want it.75	.50

See Page 7 For Specials

	Tubers	Plants
EVA COLE. D. Red and gold. Very large	1.50	.75
EVA L. QUADLING. Spectrum shading to ox-red at center. Very large blossoms with good depth. Long strong stems. Tall grower		2.50
FAITH GARIBALDI. D. Very large. Rose pink	1.00	.50
FORT MONMOUTH. H. C. Rich crimson maroon, tips of petals bluish violet. Good stiff stems. A real prize winner ..		3.00
FORT WASHINGTON. D. An immense, dark red on splendid stems and bush ...	2.00	1.00
FRANCES LOBDELL. H. C. Mallow pink, center lighter. Great bloomer50	
F. W. FELLOWS. C. Orange terra-cotta. One of the best cactus dahlias75	.50
GEORGE L. FARNUM. D. Old gold. A real dahlia		3.00
GLORY OF MONMOUTH. D. Salmon pink, light orange at base of petals. Very attractive		1.00
HARRY MAYER. D. Silvery pink on face of petals, deeper on reverse. Hard to beat	2.00	1.00
HARRY SHELDON, JR. D. White center shading to pink on outside. Very large .	.75	.50
IDA PERKINS. D. A fine white dahlia. Plant is tall and thrifty		2.00
INDIAN NECK. D. Pink, striped purple, shading to mallow at center. Good stems	1.00	.50
ISLAM PATROL. D. A striking combination of red and gold. Fine50
JANE COWL. D. Buff and old gold, blending to rose at center. One of the few "best" dahlias. Will be as popular as Jersey's Beauty.	5.00	2.00
JERSEY'S BEACON. D. A very good and showy flower of Chinese scarlet. Be sure to have this one75	.50
JERSEY'S BEAUTY. D. Eosine pink. Grow Jersey's Beauty if you have but one dahlia50	
JERSEY'S CAPRICE. D. Large flowers of a splendid autumn shade	1.00	.50
JERSEY'S SOVEREIGN. D. A beautiful salmon-orange on a good stem and plant	.50	
KEMP'S VIOLET WONDER. D. A rich naphthaline violet with bluish lavender reverse. Good plant with healthy foliage		3.50
KING SOLOMON. H. C. Orange buff. Petals twisted. Good stems75	.50
LA RODA. D. Beautiful, silvery rose-pink. Well formed large flowers on fine stems		3.50
LITTLE JEWEL. SMALL D. A most beautiful small flower of a peach blossom pink. None better for cutting35	
MARGARET MASSON. D. Silvery rose-pink. A real flower75	.50
MARGARET W. WILSON. D. A beautiful opalescent pink. Vigorous	1.00	.50

Order Early and Avoid Disappointment

	Tubers	Plants
MARION BROMALL. H. C. Very large pink and white75
MARIPOSA. H. C. Pink, deeper toward the center, with violet suffusion50
MARMION. D. An immense golden yellow flower with bronze suffusion. You will like this one	1.50	.75
META SCAMMEL. H. C. Bright rose pink. The petals twist at ends making a pleasing flower		2.50
MILLIONAIRE. D. Violet mauve, shading white at center50	
MINA BURGLE. D. Old time red. Good plant25	
MORDELLA. D. Bright apricot buff. Very fine	1.00	.50
MRS. ALFRED B. SEAL. D. Pure, rich glowing old rose. Splendid stems, good plant. Has won many prizes		6.00
MRS. CARL SALBACH. D. Lilac rose, white at base petals. Splendid cut flowers35	
MRS. F. E. BULLARD. P. Immense flower of silver pink with long twisted petals. Very striking	1.00	.50
MRS. I. de ver WARNER. D. Orchid lavender. One of the best regardless of price50	
MRS. JOHN SCHEEPERS. D. Chamois edged pink. Strong grower50	
MY MARYLAND. H. C. Bright pink tipped with ivory. You will like it	5.00	2.50
NOBILIS. D. Red and white. A pleasing combination50
PAPILLON. H. C. Old rose with golden lights75	.50
PAUL REVERE. D. Fine red. Does not burn		1.00
POP STEWART. D. Lilac pink. Very striking. An orchid shade hard to find	1.00	.50
PRIDE OF CALIFORNIA. D. Rich deep red. Very large and fine25	
PRIDE OF STRATFORD. D. Face of petals, orange; reverse madder brown. Very good	1.00	.50
PRIMULA REX. D. Primrose yellow. Large flowers on rigid stems	1.50	.75
QUEEN OF THE GARDEN BEAUTIFUL. D. Massive flowers. Lemon color75
ROBERT TREAT. D. American Beauty Rose color75	.50
RODMAN WANAMAKER. D. P. Giant bronzy pink flowers on good stems. An excellent seed producer50
ROMAN EAGLE. D. Burnished copper. An uncommon autumn shade. Strong stems	1.00	.50
ROSE FALLON. D. Deep old gold	1.00	.50
SAGAMORE. D. Golden amber. A choice cut flower50	
SANHICAN'S BLUEBIRD. D. Violet blue. Very striking	1.00	.50

	Tubers	Plants
SILVERADO. H. C. White shading to a silvery lavender at center. Very large ..		1.00
SISKIYOU. H. C. Pink with mauve tint. Very distinct75
SNOW BOY. H. C. Pure white. Very good cut flower. Always in bloom.....	1.00	.50
THE LEMONADE. D. Sulphur yellow on long splendid stems. Hard to beat	1.50	.75
TREASURE ISLAND. D. Bright autumn shade. Strong growth and fine flowers .		3.50
TRENTONIAN. D. Brown coppery bronze. Beautifully formed flowers on good stems50
WALDHEIM SUNSHINE. H. D. A good deep yellow that shows well under artificial light. The stems and bush growth are ideal		3.00
WATCHUNG SUNRISE. D. Golden amber, reverse showing rose-pink. Petals edged rose-pink. This opens to an enormous flower on stiff stems		2.00
W. H. HOGAN. D. Garnet red with white tips extending down center of petals. The best variegated dahlia to date		2.00
WORLD'S BEST WHITE. D. Fine white on good stems75	.50
ZANTE. H. C. Golden yellow, suffused with pink75

We grow thousands of Green Dahlia plants with great success. You need not hesitate to use them. Plant about six inches deep, filling up the hole gradually as you cultivate.

POMPON DAHLIAS

These Dahlias are very small and are well suited for cutting and decoration. The demand, each year, is growing for these little gems. If you have not grown them make a selection at once for this season. They are always in flower. Tubers only.

	Tubers
AIMEE. Very small. Orange-apricot50
ARTHUR. Brilliant scarlet. One of the best of our small dahlias50
ATOM. Fiery red. Small bloom50
BRONZE BEAUTY. Gold apricot25
DEE DEE. Pale lilac. Very small and fine35
ELIZABETH. Lemon yellow, tipped red..	.25
JOE FETTE. Smallest pure white. Good for all occasions35
JOHNNY. Deep dark red. Smallest pom and is usually taken as the standard..	.50
MIDGET. Peach pink.50
REGULUS. Beautiful cerise purple. Perfect.50
SAN TOY. White, tipped with carmine. Beautiful25
SNOW CLAD. White25
SUNSET. Delightful orange.35
YELLOW GEM. Canary yellow. Small...	.50

Order Early and Avoid Disappointment

GLADIOLUS

These bulbs are all first size.

Six at the dozen rate—25 at the hundred rate.

	Each	Dozen
ALBANIA. Pure white. Grows splendidly here for us06	.50
ALICE TIPLADY. Bright orange-saffron. Really good06	.50
AMERICA. Lavendar pink. An old stand-by, hard to beat.06	.50
BENGAL TIGER. Tawny red, overlaid with purple. Large flowers of unusual color10	1.00
BREAK O'DAY. Delicate pink. Early ..	.15	1.25
CHICAGO WHITE. Good garden and cut flower06	.50
DR. F. E. BENNETT. Most perfect fiery red on the market. Very large. Most exceptional25	
GEN. JOFFRE. Scarlet red, deeper markings06	.50
GIANT NYMPH. La France pink with yellow throat. Large handsome blooms. Among the very best15	
GOLDEN MEASURE. Pure yellow. One of the best Glads. Plants tall and vigorous10	1.00
GRETCHEN ZANG. Soft coral pink. Blooms large and beautiful06	.50
HALLEY. Salmon pink. Very early. A well-worth-growing Glad. 100—\$3.50...	.06	.50
HENRY FORD. Velvety purple. One of the most striking flowers10	1.00
HERADA. Clear mauve. Popular08	.75
JOERG'S WHITE. Exceedingly large. Should be in every collection.....	.50	
LE MARECHAL FOCH. Early, light rose pink. A great garden flower06	.50
LILY WHITE. Good. Medium sized flowers. Pure white06	.50
LOS ANGELES. Orange-toned pink. A color that is most pleasing. Try it.....	.10	1.00
LOUISE. Large lavender of real merit. You will like it10	1.00
MARSHAL FOCH. (Kunderd) Large ruffled flowers of a beautiful salmon pink. A real Glad15	1.50
MING TOY. Buff yellow. Splendid cut flower06	.50
MISS MADISON. Fine large light pink..	.15	1.25
MR. MARK. Lobelia violet. Almost blue.	.15	1.50

See Page 7 For Specials

	Each	Dozen
MRS. FRANCIS KING. A blend of orange-scarlet. Large spike06	.60
MRS. FRANK PENDLETON. A most beautiful variety. Bright rose-pink. Red blotch in throat06	.60
MRS. LEON DOUGLAS. One of the largest Glads in existence. Begonia-rose striped with flame. Grow it.20	1.75
NORA. Grayish lavender. Purple stripe on lower petals.06	.60
PEACE. White with rose blotch on lower petals. Very tall spike.06	.50
PRINCE OF WALES. A very popular early salmon pink06	.50
ROSE ASH. Ashes of roses color. A great favorite.10	1.00
SCARLANO. Brilliant orange red. Shows up well.07	.75
SCARLET PRINCEPS. Spectrum red. Beautiful. Splendid cut flower.15	1.25
SCHWABEN. Canary yellow. Real cut flower.06	.50
SOUVENIR. Pure golden yellow.08	.75
TYKO ZANG. Tall sturdy spike with very large salmon pink flowers.15	1.25
WILBRINK. Pale pink. Lower petals with purple blotch on yellow ground. Early and good. 100—\$3.5006	.50
WOLVERINE. Light coral pink, mottled deeper with rose blotch on lower petals08	.75
YELLOW HAMMER. Primrose yellow. Good.08	.75
1910 ROSE. Beautiful rose color, a shade very popular. Medium sized Bulbs, 1910 Rose, \$2.50 per 100.		

	Each	Dozen
VIOLA-JERSEY GEM. Pansy like flowers. Full of bloom the entire summer. Hardy. You will like it. Grows like pansy20	2.00
DELPHINIUM - ENGLISH HYBRIDS. Grown from imported seed. Color from deep blue thru all shades to white. Pot grown plants25	2.50
DELPHINIUM-BELLADONNA. Sky blue. Pot grown plants15	1.50
DELPHINIUM-BELLAMOSA. Dark blue. Pot grown plants15	1.50

Order Early and Avoid Disappointment

Dahlia Specials

\$1.00—Value \$1.50

One tuber of each (3)

Mrs. I. de ver Warner, Jersey's Beauty, Sagamore

\$2.00—Value \$3.00

One tuber of each (5)

C. H. Stratton, E. B. Roberts, Mrs. Scheepers,
Margaret Masson, Jersey's Beacon

\$4.00—Value \$5.50

One tuber of each (5)

Margaret W. Wilson, Pop Stewart, Pride of Stratford,
Marmion, Roman Eagle

\$10.00—Value \$14.50

One PLANT of each (8)

Jane Cowl, Watchung Sunrise, Fort Washington,
George L. Farnum, Color Sergeant, My Maryland,
Eagle Rock Beauty, The Lemonade.

Gladiolus Specials

100—First sized bulbs, postpaid, in four colors—
named—\$3.00.

100—Medium sized bulbs, postpaid, in four colors
—named—\$1.50.

100—Small sized bulbs, postpaid, in four colors—
named—90c.

500—Small bulbs, postpaid, in ten named varie-
ties—\$4.50.

1000—Small bulbs, postpaid, in ten named varie-
ties—\$8.00.

The small bulbs will bloom the first year.